



DELCO PHANTOMS SOCIAL MEDIA AND NETWORKING POLICY

INTRODUCTION

For the purpose of this Social Media and Networking Policy, this policy will encompass all members of the club and their families who create or contribute to blogs, wikis, social networks, virtual worlds, or any other kind of social media. Whether you log into Twitter, Yelp, Wikipedia, LinkedIn, Tinder, Foursquare, MySpace or Facebook; or if you comment on online media of any type – this policy pertains to you.

To be more specific, this policy is applicable to board members, head coaches, assistant coaches, team managers, team helpers, all off-ice and on-ice officials, all players at every level, their siblings and parents.

The Delco Phantoms Hockey Club recognizes and appreciates the value of social media and the importance of social networking to all members of the Delco Phantoms family. The Delco Phantoms Hockey Club also respects the rights of all to express their views publicly. However, the dangers that social media and networking present must be recognized.

The purpose of this policy is to educate the Delco Phantoms Community on the risks of social media and to ensure all players and personnel are aware that conduct deemed to be inappropriate may be subject to disciplinary action by the Club.

1. SOCIAL MEDIA GUIDELINES

- a) The Delco Phantoms Hockey Club hold anyone in the entire Delco Phantoms program who participates in social media and networking to the same

- standards as it does for all other forms of media including email, texting, twitter, radio, television, print, etc..
- b) Comments or remarks of an inappropriate nature which are detrimental to our program or the league will not be tolerated and will be subject to **disciplinary action!**
 - c) It should be recognized that social media comments are on the record and instantly published and available to the public and media. Everyone including League and/or Club personnel, players, outside partners and the media can review social media communications. You should conduct yourself in an appropriate manner at all times.
 - d) Refrain from divulging confidential information of a personal or team related nature. Avoid revealing business or game strategy that could provide another team or individual a competitive advantage. Furthermore, do not discuss injury information about any player. Only divulge information that is considered public.
 - e) Use your best judgment at all times. Pause before posting. Once your comments are posted they cannot be retracted. Ultimately, you are solely responsible for your comments if they are published for the public record.
 - f) If requested to participate in an online network, as a direct result of your affiliation with or participation within the Delco Phantoms, we recommend that you request approval from our Club.
 - g) Player, coaches, team managers, off-ice officials, on-ice officials, or parents of players are not permitted to participate in social media or networking two hours prior to the start of a Delco Phantoms game and at least one hour following the completion of a Delco Phantoms game.

2. **Social Media Violations**

The following are examples of conduct through social media and networking mediums that are considered violations of the Delco Phantom's Social Media and Networking Policy and may be subject to disciplinary action by the Delco Phantoms, at the discretion of the President of the Delco Phantoms Hockey Club.

- a) Any statement deemed to be publicly critical of League officials or detrimental to the welfare of a member Club or the League.
- b) Divulging confidential information that may include, but is not limited to the following: player injuries; player movement; game strategies; or any other matter of a sensitive nature to a member Club.
- c) Negative or derogatory comments about any of the Delco Phantom's staff, programs, coaches, managers, off-ice officials, on-ice officials, players or their siblings, parents of players, or any member Club.
- d) Photographs, video or comments promoting negative influences or criminal behavior, including but not limited to: drug use, alcohol abuse, public intoxication, sexual exploitation, etc.
- e) Online activity that contradicts the current expectations and guidelines of the Delco Phantoms Hockey Club.
- f) Inappropriate, derogatory, racist, or sexist comments of any kind, in keeping with the Delco Phantoms Hockey Club's policies and regulations on these matters.
- g) Recording conversations via any medium, without the consent or knowledge of the person or persons being recorded is strictly prohibited.
- h) Members of the Delco Phantoms are permitted to associate themselves with the Delco Phantoms club when posting. HOWEVER, they must clearly brand their online posts as personal and purely their own. The Delco Phantoms Hockey Club will not be liable for any repercussions that any club member's social media content may generate.
- i) The Delco Phantoms logo is protected and may not be used online or materially (i.e. product featuring Delco Phantoms logo) or shared without permission of the Delco Phantoms Executive Board.